



## Minnesota Nursing Home Social Workers Association

*Dedicated to enhancing total person care through advocacy, education, leadership, and support*

We are excited to announce that we will once again be holding the Minnesota Nursing Home Social Workers Association Fall (MNHSWA) Conference this year October 2<sup>nd</sup>-4<sup>th</sup> and we want you as a vendor! MNHSWA is a group of social workers from across the state of Minnesota including those from nursing homes, assisted livings, hospitals, homecare and hospice.

As a vendor with our conference you will have exposure to 150-200 eldercare social workers across the state of Minnesota. The vendor portion of our conference will take place on Thursday, October 3<sup>rd</sup>, at the Grand Casino Hinckley, 777 Lady Luck Drive, Hinckley MN 55037. The vendor area opens at 7:30 a.m. with registration and is usually done before our last session, around 3:30 p.m. Breakfast and lunch are included in your registration fee for two people. Additional meals may be purchased on the registration form for those agencies that will have more than 2 attending. Vendors are located in the same area our conference takes place and members use the break times in between speakers to visit the vendor area. Please see our attached example schedule for an idea of our layout for the day.

The registration form is separately sent to you from this letter or available on our website at: [www.mnhswa.org](http://www.mnhswa.org). We will post a schedule of the conference on the website as well once the schedule is finalized. We will have a 'Safari' theme to our conference this year so if you'd like to join in you're welcome to!

### **Fees:**

The fee to participate in the conference is \$150.00. One 6-foot table with skirting will be provided for each vendor. Electricity is available for no additional charge but must be noted on your registration form. Vendor set-up will be available Wednesday evening at a designated time & Thursday morning from 7:00-7:45 a.m.

We will again offer vendors access to the conference book/materials that are provided for the participants. We are happy to do this for you for a small fee to cover the cost of printing. Be sure to fill this area out on the vendor registration form and the books will be available at time of registration at the conference. Please note that a list of the participants is NOT included in this booklet. If you wish to

collect information of our participants you will need to do so at your table. Also please note on the registration form if you would like to receive CEU's and the name of those receiving them. Our vendors are set up in the same large conference room as us so you will be able to see the speakers from your table, however you are welcome to join our members at a table during the speakers in order to participate in that part of the conference. You can register and pay online this year if you choose!

Register at: <https://forms.gle/776swAxGderJKhgo7>

Pay at: <https://mn-nursing-home-social-workers-association.square.site/>

### **Door Prizes:**

A popular item provided each year by vendors is door prizes. The prizes are drawn for randomly throughout the conference, or at your table when you choose. Please indicate your interest on the registration form so we can note in our booklet. All attendees will have their names in a drawing for the conference, however if you would like to draw a name specifically from those who visit your table that is encouraged as well. Please note again that we do not provide a list of participants contact information to you so you will need to collect this information at your table.

### **Lodging:**

We have a block of rooms reserved under our organization at a rate of \$69.00 (standard king or queen)/night at your agency expense. You can call 1-800-468-3517, press 2 for Hinckley hotels; mention our MNHSWA block of rooms for the discounted rate. This rate is good until September 11<sup>th</sup>, our block name is 'MNN1002' or 'MN Nursing Home Social Workers Association.'

If you are interested in an exhibitor booth, please complete the registration form and forward your payment by **September 1<sup>st</sup>** to Brandi Blais, Vendor Coordinator, at the address below. You can send your registration electronically or via mail. Your registration in advance of payment is acceptable; as long as we are aware payment is coming. You will receive a final confirmation of your registration once we receive payment. *Registrations after September 1<sup>st</sup> will be charged a \$50 late fee. **We will not be able to take any registrations after September 15<sup>th</sup>.***

Whether you've participated with us for years or you're coming out for the first time we're inviting you to join us for a great conference full of wonderful speakers, good food and of course YOU!

If you have any questions, please feel free to contact me by phone or email me at the address below. We would love to have you at the conference! Keep watching our website for updated schedule of events and conference info as the year goes on! [www.mnhswa.org](http://www.mnhswa.org). Or check us out on Facebook!

Respectfully, Brandi Blais

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# You're invited to Hospitality Night!:

Date: Wednesday October 2<sup>nd</sup> 2019.

Time: 7-8:30 PM

Location: Grand Casino Hinckley,  
Conference room

Last year we started a new networking option for our vendors by offering an opportunity to sponsor a mixer for our participants. Sponsorship opportunity is open to all vendors. We had a great turnout year with at least 100 people attending! We want to offer this opportunity again this year and after listening to feedback from the vendors involved we have made a few changes to the setup.

This year our mixer will be held Wednesday evening after the day's speakers. This will provide those sponsoring the Hospitality Night the extra opportunity to meet members the evening before the main conference starts, offering you additional networking and conversations ahead of time. Vendors may arrive by 6:30 PM if they would like to set up a table and view the area. Only sponsoring vendors are included in this event. This year we are planning to have the event all in one area rather than split between the hallway and conference room as we did last year. We will again provide beverage tickets and snacks for vendors and participants. Interactive activities will take place during the event as well as a door prize drawing to be held at culmination of the evening.

In addition to your sponsorship of the mixer we will recognize our vendor participants by providing a ¼ page advertisement to be put in the conference booklet that all attendees receive, we will have signage at the conference, and we will also recognize you at the conference vendor fair with a sign at your table.

Should you choose to participate this year please note on your registration form and include payment of \$100 with your conference registration. We hope you can join us for this fun event!