

Greetings from the Minnesota Nursing Home Social Workers Association! We hope your first half of 2025 has been a lovely one. We've been working on our upcoming fall conference and are excited about what we have in store. You are receiving this letter because you have either been a vendor with us in the past or your organization was suggested as a great addition to our program by one of our participants and we'd like to invite you to join us! This year our conference will be held September 18th and 23rd. For 2025 we will once again be offering our conference virtually to our members and that means our virtual vendor fair will continue. If you have not participated in the past feel free to check out our website and see what other vendors have created: https://mnhswa.org/conference/

Our MNHSWA members work in nursing homes, assisted living, home care, hospice and other elder care organizations. We enjoy having vendors who can provide services, education and training for our members and their clients. Our virtual fall conferences have typically brought about 150-200 attendees which include social workers as well as other professionals in long term care. When you choose to be a vendor with us your \$50 fee includes your video and contact information posted on our MNHSWA website as well as our Facebook page. Throughout the conference we regularly refer participants to check out our virtual vendor fair. Members can view your video prior to this as it is posted even before the conference starts! As an added incentive, along with the posting of your video and information, we include a conference attendance for one of your staff which entitles them to at least 12 CEU's!

If you'd like to participate this fall, follow this link to our registration page.

MNHSWA Vendor Registration 2025

Videos can be sent to Brandi at: brandi.dumonceaux@gmail.com The sooner we receive registration and your video, the more the exposure for you.

Payments can be made online (link on the registration page), or if you need to send a check it can be made out to MNHSWA and mailed to Brandi Blais at: 1900 Centracare Circle, Suite 1600, St. Cloud MN 56303. If you have any questions, feel free to contact me at 320-492-2446. Thanks, and have a wonderful summer! Deadline to register is 9/8/2025

Sincerely,

Brandi Blais, LSW
Conference Vendor Coordinator
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